

CAPL Degree Application Pack

Bachelor of Music Arts BMusArts CH3985

This application pack should be read in conjunction with the CAPL degree information pack.

About the Bachelor of Music Arts

Bachelor of Music Arts graduates are musically and academically competent practitioners who are able to apply the skills, knowledge and attributes necessary for successful participation in global music and creative industries.

You will be working as a professional performer, in the creative industries (for example as a composer, producer, music software developer, presenter, etc.), in education, or in events and music management.

Graduate Profile

To be assessed for the whole qualification you will have the ability to:

- contribute as authentic, confident, artistic and self-motivated practitioners to the growth of strong local and global music communities
- use entrepreneurship to effectively represent their professional creative practice to the global market place
- embed sound business practices and principles to maximise a sustainable career
- articulate an artistic identity informed by theory, practice, reflection and cultural contexts.
- apply a range of theory, improvisation, technology, composition and arranging literacies to a musical context
- adapt to the use of emerging technologies in the music industry and wider creative industries
- integrate an understanding of tikanga, and Maori traditional and contemporary culture in their professional practice
- use skills in communication, intellectual engagement, critical analysis, creativity and research to participate effectively in the wider creative industries

Year2 Profile

To be assessed for the first two years of the qualification you will have the ability to:

- contribute as authentic, confident, artistic practitioners to music communities
- embed business practices and principles to develop a sustainable career
- articulate an emerging artistic identity informed by theory, practice, reflection and cultural contexts.
- apply a range of theory, improvisation, technology, composition and arranging literacies to a musical context
- adapt to the use of emerging technologies in the music industry
- integrate elements of tikanga in their professional practice
- use skills in communication, creativity and research to participate effectively in the wider creative industries

Year1 Profile

To be assessed for the first year of the qualification you will have the ability to:

- contribute to music communities
- articulate an emerging artistic identity informed by theory and practice.
- integrate elements of tikanga with their professional practice
- use skills in communication and creativity to participate in the creative industries
- apply selected theory, improvisation, technology and composition literacies to a musical context

Core knowledge and skills required

Performance

In your chosen area of performance specialisation you can present existing examples from the popular music genre (selected from set and chosen repertoire), and perform original songs and pieces. Performance opportunities may be taken in a mix of solo, small and large group situations in a range of different styles/groups.

Theory

You have a practical working knowledge of the essential features of commercial theory, harmony and written music practice.

Sound

You can describe and utilise a range of techniques, theories and skills required in recording and use computers in music.

You have advanced theoretical knowledge in the practical application of skills in sound and audio production.

Business of Music

You are familiar with the mechanics of the music industry - the way in which it currently operates and the specific roles of the key organisations and individuals within it, locally and internationally. This includes legal, marketing and accounting aspects and use of relevant computer databases

History of Music

You have a practical working knowledge of the foundation of popular music from the roots of folk and country music, jazz, blues through swing and jive to rhythm and blues and the beginnings of rock and roll. This includes the recognition of individuals, styles and key elements of Popular culture in the 20th century.

Specialist knowledge and skill areas

Music Production

You have developed a range of skills and techniques pertinent to the field of music production through study of historical trends, critical listening and evaluation, theoretical study and practical application. You will have developed the ear's perception of tonal and rhythmic relationships and their notation, and to effectively analyse and transcribe complete musical examples including melody (vocal and instrumental), bass, chords (symbols & notes) and drum parts.

Music Sequencing

You have a range of skills and techniques associated with music sequencing software and can utilise musical and technical skills to develop and integrate MIDI and audio elements to produce a range of textures and music tracks.

Popular Music

You can plan, develop and present a portfolio of performance outcomes that reflects your strengths, skills and artistic aspirations and that allows you to homogenise, integrate and develop these elements by negotiating and completing an agreed portfolio contract. You have the basic techniques appropriate to performance in popular music, and have developed the ear's perception of tonal and rhythmic relationships and their notation.

Writing

You have the skills required to analyse, recreate and create written musical scores and parts both in arrangement and composition across a range of basic pop and jazz styles, and to initiate compositional and song/lyric writing processes.

You can compose and arrange popular music from a range of genres, and have developed the skills required to turn original creative ideas into finished pieces. Along with manual techniques, you should be able to effectively use a range of software to write and arrange, including notation software (e.g. Sibelius) and sequencing software (e.g. Cubase/Logic).

How do I apply?

To make a CAPL application you need to send us:

Your Checklist

1 A completed **Ara Admission & Enrolment form** (leave Section 2 blank)
(Please note: A student loan via StudyLink is not a payment option for the CAPL process, but please talk to us about our interest-free instalment payment plan*)

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2 Your current and detailed **Curriculum Vitae** (CV) which should contain:

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- Relevant work history including your positions, tasks and responsibilities
- Knowledge and skills required for you to carry out your job
- Formal qualifications eg school, polytechnic, university, trade certificates
- Informal qualifications eg 'in house' workplace training workshops
- Relevant life experience eg working in teams, managing stress etc

Your CV may be quite different from this. Please use whatever format is understood by your industry but in depth enough to show your level of skills across your specialisation, with emphasis on the critical thinking/research required.

3 A **personal statement** which summarises your experience and learning, and which supports this application

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4 **Examples of your work** (a few only as you are not being assessed at this stage). If sending files electronically, they must be in an easily readable format (pdt, jpg, mp3, etc) and if large, need to be sent by Drop Box, OneDrive, Google Drive or equivalent, or by CD or DVD.

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**Conditional on a credit check undertaken by Ara and approved. No results are released until all fees have been paid.*

Please email your application to capl@ara.ac.nz
or post it to:

CAPL
Academic Services Division
Ara Institute of
Canterbury PO BOX 540
Christchurch 8140